



SMARTERBETTERCOLOR

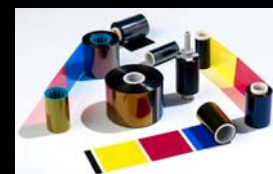


Sony Chemicals Corporation manufactures a superior line of photo identification ribbons that delivers better colors, sharper black lines, and a durable image. Order Sony ribbons for use in your card printer and get Sony quality . . . and save money with Sony's competitive prices.

Try Sony Chemicals Corporation photo ID ribbons, and see what we mean when we say our ribbons deliver **SmarterBetterColor**!

Does your source for photo ID ribbons have you all tied up?

Save money. Get Sony quality.



Sony Photo ID ribbons come in popular sizes for use in the card printers such as:

Zebra®
Datacard®
Magicard®
Nisca®

To sample Sony photo ID ribbons, call 1-888-569-7222.

Besides superior performing photo ID ribbons, what else can you expect from Sony Chemicals Corporation?

- **"One Stop Shopping"** . . . Place one order with Sony Chemicals for all your photo ID ribbons!
- No minimum quantities or quotas.
- Help in growing your business and gaining market share for Photo ID products.
- Timely ribbon solutions for new printers entering the market.
- Exclusive Clean-Pass® technology cleans the printhead as each card is printed, reducing dust and debris, and extending printhead life.
- The best customer service in the industry.

SONY®

Sony Chemicals Corporation





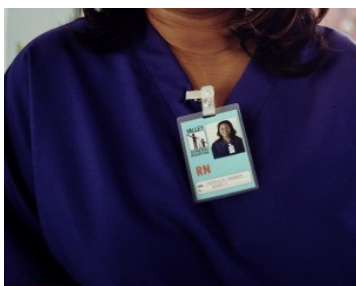
Why is the photo ID market growing?

- Many photo ID cards are now "smart cards" used as access cards serving a number of functions
- Increased security and convenience
- Flexible and variable printing
- Superior edge definition for finer print quality
- PVC cards and print method is very durable
- Helps reduce identity theft



Applications:

- Drivers' License & National ID Programs
- College/University Student ID Cards
- Hospitals/Healthcare/Insurance
- Child ID Programs
- Amusement Parks/Casinos/Resorts
- Health Clubs
- Security Access Cards
- Loyalty/Membership Cards



F-IDbroch 01/05



TransTech Systems, Inc.
Toll Free: 1-888-VIDEO-ID
Phone: 503-682-3292
Fax: 503-682-0166
Wilsonville, OR 97070
www.ttsys.com

Sony Chemicals Corporation of America (SCCA) Photo ID Warranty:

SCCA's photo ID ribbons are warranted to be free from defects in material and workmanship under normal use for a period of 12 months after date of delivery to Purchaser. Such ribbons must be stored in a sustainable environment as specified on each ribbon carton. SCCA shall not be responsible for any defect or deficiency in, or any damage whatsoever caused by, or resulting from, misuse, accident, neglect, or unusual environmental conditions. Further, if the card printer printhead is damaged by use of a SCCA photo ID ribbon, and such damage is confirmed and certified by SCCA's QA testing laboratory, SCCA will pay reasonable and customary charges for replacing said printhead. Such charges shall be strictly limited to the replacement of the printhead and SCCA shall not be liable for any additional, special, liquidated, consequential or other similar damages caused by the ribbon.

SONY®

Sony Chemicals Corporation

